## PLEASE DO NOT FEED THE PIGEONS 請勿餵白鴿 POR FAVOR NO DE COMIDA A LAS PALOMAS

Chapter 5
LANGUAGE

### Chapter 5 Key Issue 3

# WHY DO INDIVIDUAL LANGUAGES VARY AMONG PLACES?

# **Key Issue 3: Why Do Individual Languages Vary Among Places?**

- 3.1 English Dialects
- 3.2 U.S. Dialects
- 3.3 Dialect or Language?
- 3.4 Multilingual Places



### 3.1 U.S. and U.K. Dialects



Figure 5-26: Car- and driving-related terms indicate dialectical differences between English spoken in the United States and United Kingdom.

### 3.1 Dialects and Subdialects in England

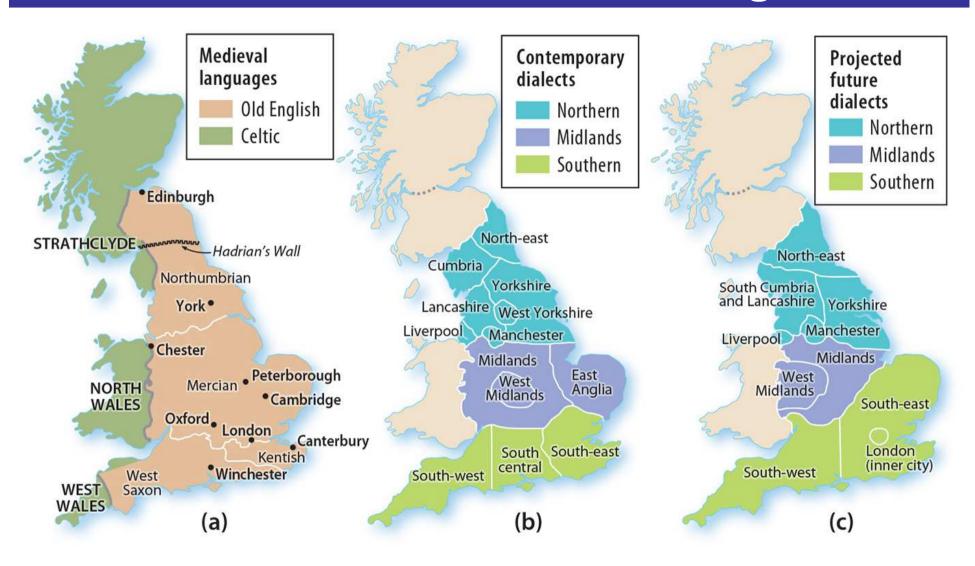


Figure 5-28: England's dialects today (b) are expected to change (c) based on demography and migration.

### 3.2 U.S. Dialects and Subdialects

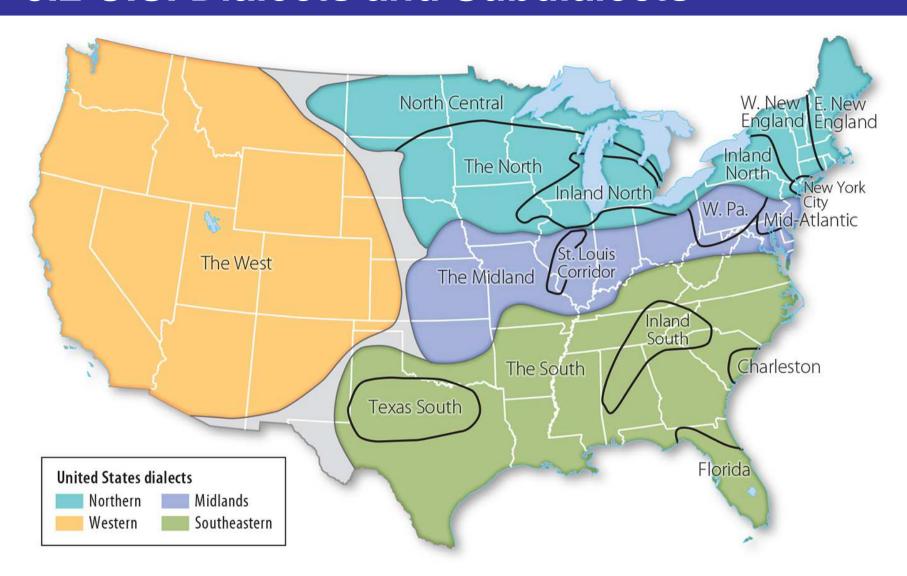


Figure 5-29: The United States has four major dialect regions and several subdialects.

### 3.2 Soft Drink Dialects

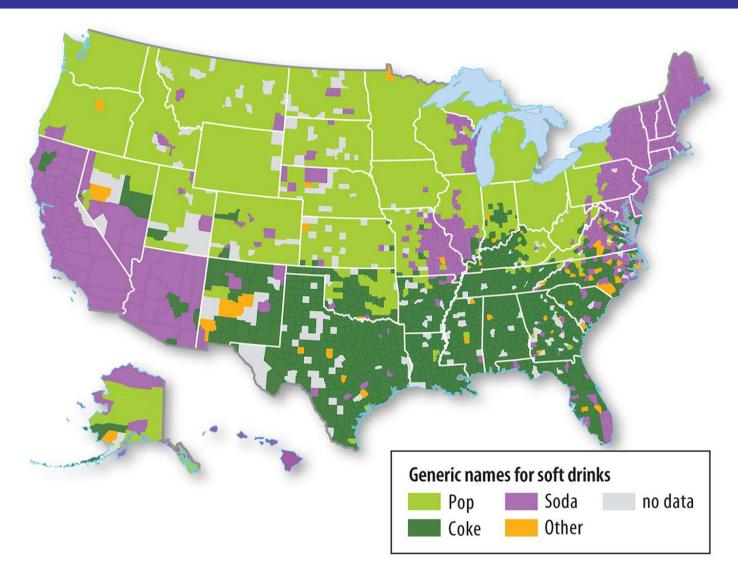


Figure 5-30: The names used for soft drinks represent regional dialectical differences in the United States.

### 3.2 Example of Haitian Creole



Figure 5-31: A Miami-Dade County election pamphlet is written in three languages: English (top), Spanish (middle), and Haitian Creole (bottom).

### 3.3 Dialect or Language?

- Challenge: Is a language distinct or a dialect?
- Dialects may become distinct languages over time.
- Cultural identity plays a role.
- Some governments standardize language for unity.

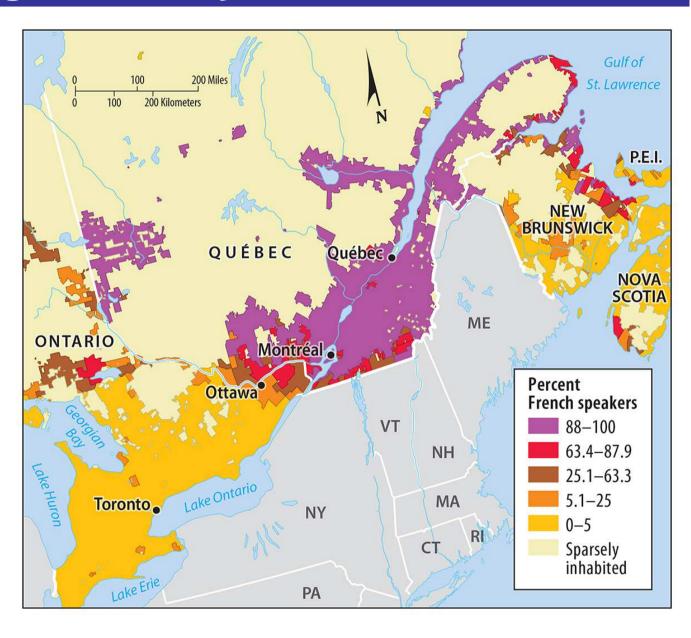
### 3.4 Language Diversity in Switzerland



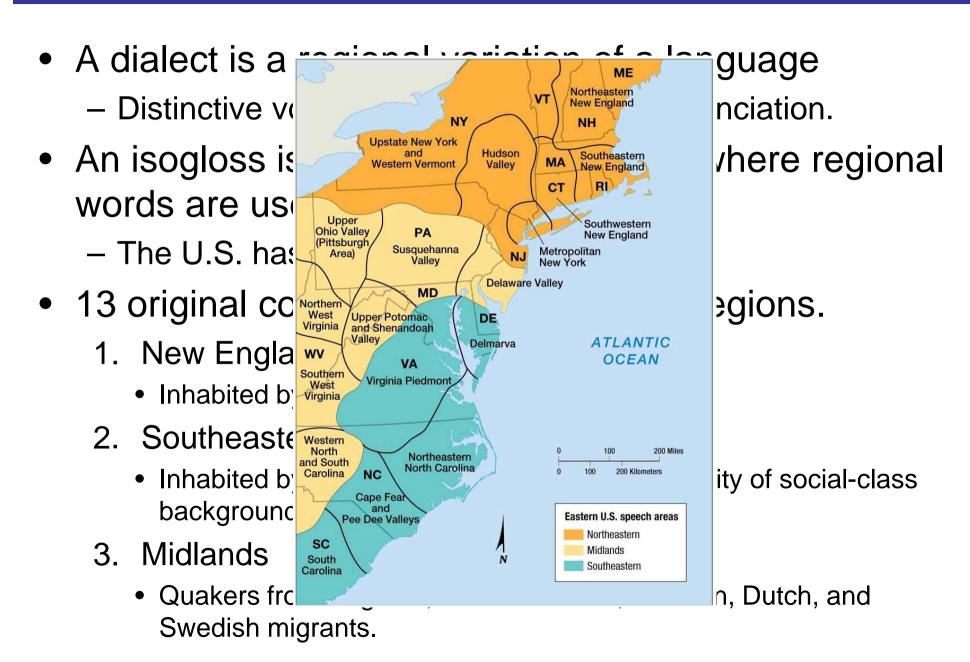
Figure 5-33: Switzerland has four official languages.

### 3.4 Language Diversity in Canada

Figure 5-34:
Canada's French
speakers are
concentrated along
the St. Lawrence
and Great Lakes.



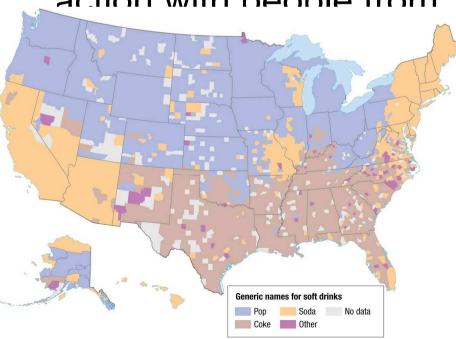
### **Dialects of English**

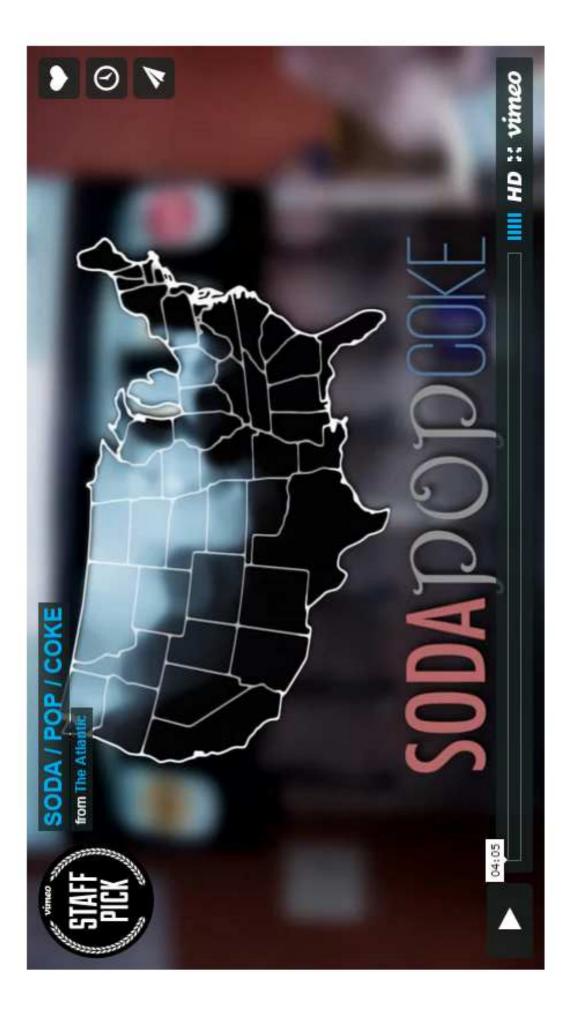


### **Dialects of English**



Mass media has reduced distinctive words.





### **Dialects of English**

- Languages with multiple dialects may recognize one as the standard language
  - Recognized as the most acceptable for government, business, education, and mass communication.
- British and American English Dialects
  - Three differences
    - 1. Vocabulary
      - Settlers in America encountered many new objects and experiences
      - Climate and geography differ significantly

### 2. Spelling

 Noah Webster sought to make English used in America distinct from England to reduce cultural dependence

#### 3. Pronunciation

Chief cause was limited interaction between speakers



### Chapter 5 Key Issue 4

# WHY DO PEOPLE PRESERVE LOCAL LANGUAGES?

# **Key Issue 4: Why Do Local Languages Survive?**

- 4.1 Endangered Languages
- 4.2 Preserving Languages
- 4.3 Isolated and Extinct Languages
- 4.4 New and Growing Languages

### 4.1 Critically Endangered U.S. Languages



Figure 5-38: Dots are located approximately where recently extinct languages were last spoken.

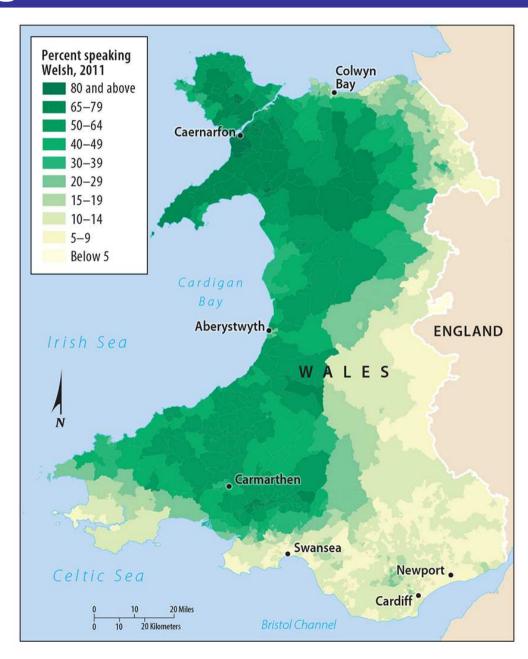
### 4.1 Why Do Local Languages Survive?

#### TABLE 5-1 LANGUAGES IN TROUBLE AND DYING

	In Trouble	Dying
North America	84	154
Europe	50	51
Latin America	225	185
Sub-Saharan Africa	209	117
Southwest Asia & North Africa	67	27
South Asia	129	29
Central Asia	4	1
East Asia	112	33
Southeast Asia	417	111
South Pacific	234	208
Total	1,531	916

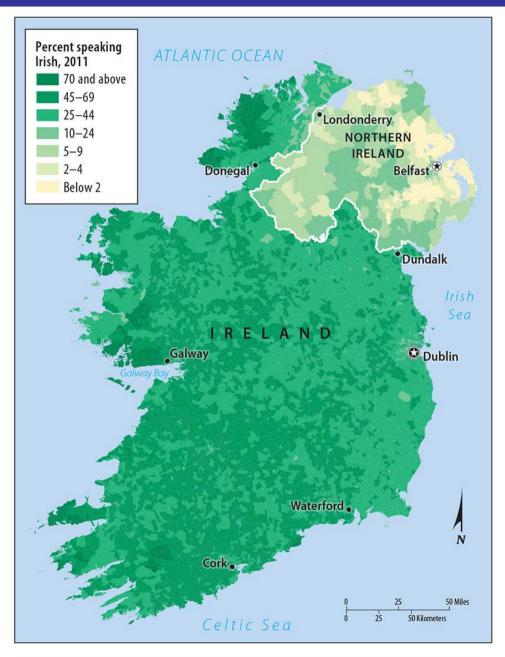
### 4.2 Welsh Language Distribution

Figure 5-40: Welsh becomes less spoken closer to the English-Wales border.



### 4.2 Irish Language Distribution

Figure 5-43: Irish is far less common in Northern Ireland than in Ireland. Remote areas have the highest proportion of Irish speakers.



### 4.3 Isolated Languages

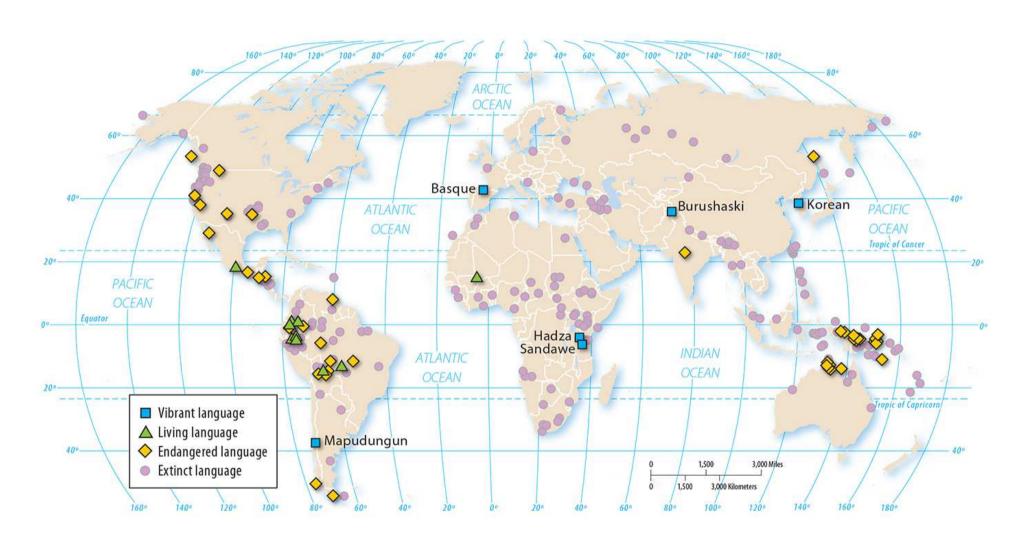
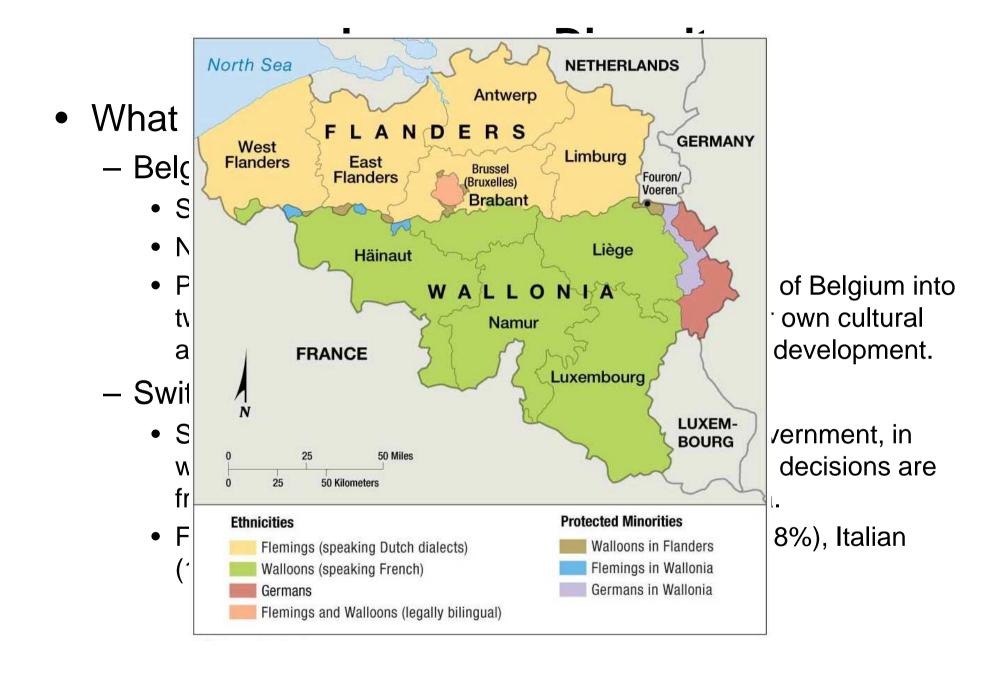


Figure 5-45: Isolated languages cannot be tied to any language families. Many isolated languages are endangered or have gone extinct.



### **Language Diversity**

- Isolated Languages
  - Unrelated to any other and therefore not attached to any language family.
    - Arise from lack of interaction with speakers of other languages.
    - Ex. Basque in Europe
      - Only language currently spoken that survives since the period before the arrival of Indo-European speakers.
      - First language of 666,000 people in the Pyrenees Mountains of northern Spain and southwestern France.
        - » Mountain chain serving as a natural barrier to diffusion helped them preserve their language.
    - Ex. Icelandic
      - Language has changed less than any other Germanic language.

### 4.3 Basque: An Isolated Language



Figure 5-46: Basque is an isolated language considered vigorous because it is used in daily life.

### **Language Diversity**

- Extinct and Revived Languages
  - No longer spoken or read in daily activities by anyone
    - Presently, 473 languages nearly extinct
    - Ex. Native Americans
      - 74 languages extinct in the United States that were once spoken by Native Americans.
  - Only about 300 languages are said to be safe from extinction.
  - Celtic Language
    - Survives only in remote parts of Scotland, Wales, and Ireland, and on the Brittany peninsula of France.
    - Work hard to preserve their language in face of diffusion by others who have greater political and economic strength.

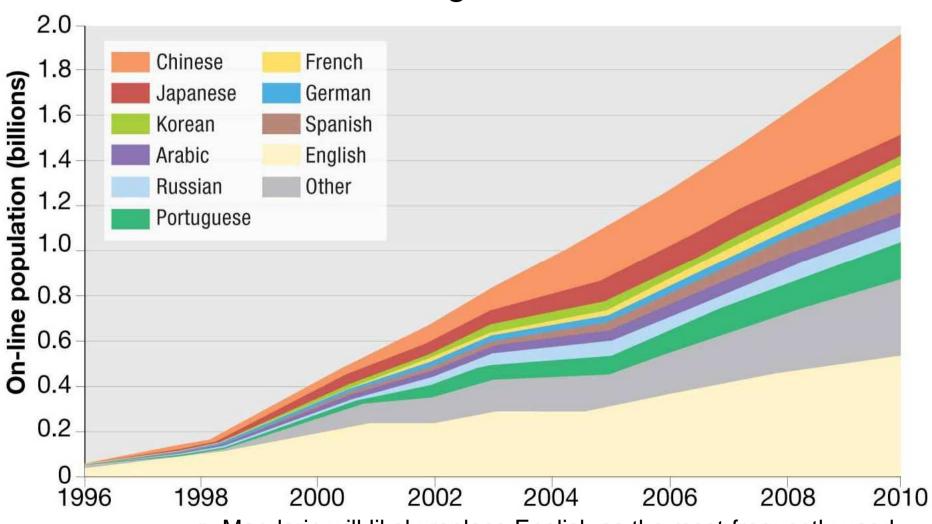
### 4.4 Hebrew: A Growing Language



Figure 5-48: Hebrew became more widely spoken after 1948 with the creation of Israel.

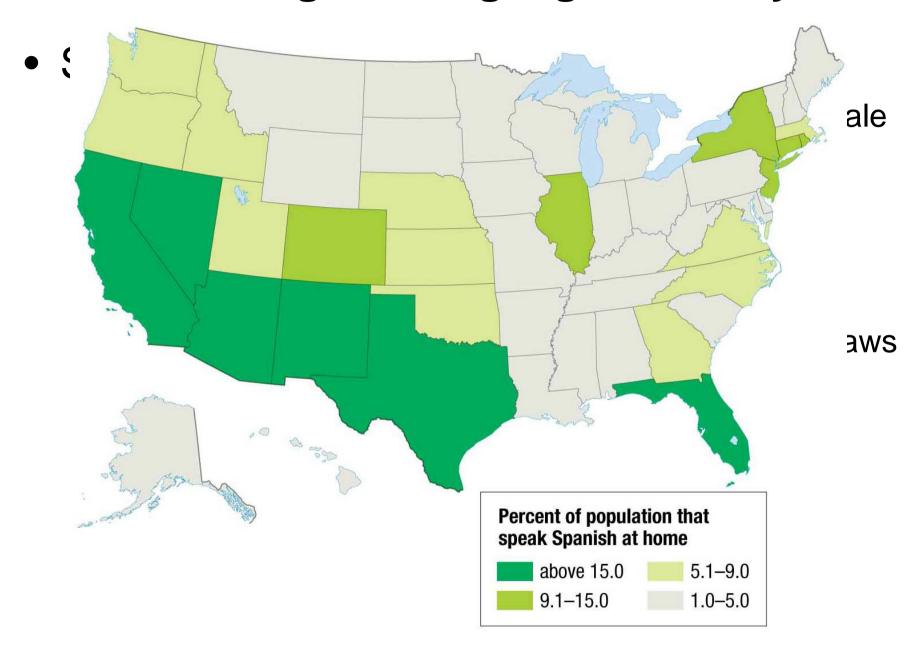
### **Threats To Language Diversity**

Global Dominance of English



» Mandarin will likely replace English as the most-frequently used online language before 2020.

### **Pushing for Language Diversity**



### **Pushing for Language Diversity**

- French in the United States and Canada
  - French
    - Québec government has made the use of French mandatory in many daily activities.
    - Québec faces challenges integrating a large number of immigrants from Europe, Asia, and Latin America who don't speak French.
      - Immigrants prefer to use English as the lingua franca because of its greater global usage.





# Serious Web and Mobile Language-Learning for Your Organization

(Or Just Yourself.)



